

Thursday 19th November 2015
Villa Medici – French Academy in Rome
Viale della Trinità dei Monti 1, Roma

2:30 pm
General Assembly Infocivica

3:00 pm
General Assembly Eurovisioni

4:00 pm
Infocivica Seminar n. 6
Final Recommendations of the European Group of Turin
In the perspective of a European conference on “**Public Service media in digital society**”

Friday 20th November 2015
Villa Medici – French Academy in Rome
Viale della Trinità dei Monti 1, Roma

9:00 pm
The debate about the renewal of the public service Charters in Europe
United Kingdom, Italy, France, Switzerland and Portugal cases
in collaboration with BBC, RAI, France Télévisions, RTP, SRG-SSR

Opening Speeches
Muriel Mayette-Holtz, Director of the French Academy in Rome
Michel Boyon, President of Eurovisioni
Representative of EUTELSAT
Representative of RAI

The current state of the renewal of concessions in Europe:
First session: *the point of view of the PSM*
BBC in United Kingdom; RAI in Italy; France Télévisions
in France; RTP in Portugal; SSR-SRG in Switzerland;

Second session: *the point of view of the institutions*
The Parliament Commission of Control in Italy
and AGCOM; General Direction for Media and
Cultural Industries; French Ministry of Culture and
Communication; OFKOM Switzerland;

Conclusions
RAI/Italian Government/French Government/Council of
Europe

Sala Michel Piccoli

6:00 pm
Screening of the XIV Festival “Cinema of the public
service”
Premiere of the TV miniserie of RTVE in collaboration with
Diagonal and TV3
“*Habitaciones Cerradas*” ep.1-2 by Lluís Maria Güell

8:00 pm
Screening of the XIV Festival “Cinema of the public
service”
Premiere of the film TV of RTP in collaboration with the
Portugal Embassy
“*Mulheres de Abril*” ep.4 by Henrique Oliveira (53’)

*Not confirmed yet

Other initiatives still to be defined in the programme:
SoftVideo Screening: “tribute to Vittorio Spada”
**Event in memory of Jean-Marie Drot in cooperation
with SCAM**



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XXIX EUROVISIONI - 2015

24th September
Side event
Award ceremony “A new identity card for RAI”

22nd and 23rd October
Italian days

19th and 20th November
International days

30th October
Side event, by invitation only
Awards ceremony of the winners of Eutelsat TV
Awards, award for the best satellite TV channels
and programmes



Académie de France à Rome
Villa Medici



Thursday 24th September 2015

Side event, by invitation only

Award “*A new ID card for RAI*”

Articolo 21 and Eurovisioni with the support of the Ministry of Education, EBU-UER and RAI.

complete program on www.eurovisioni.it

ITALIAN DAYS

Thursday 22nd October 2015

Palazzetto del Burcardo (SIAE)
Via del Sudario, 44 Rome

9:00 am

Ceremony for the 10th anniversary of the “Convention on the Protection and Promotion of the Diversity of Cultural Expressions”

Under the auspices of the Italian National Commission for UNESCO and the Conference of the Parties of the Convention and in collaboration with SIAE, European Coordination of Coalition for Cultural Diversity, International Federation of Coalitions for Cultural Diversity

Chairman: **Michel Boyon**, President of Eurovisioni

Opening speeches:

MP Linda Lanzillotta, Vice President of the Senate of the Italian Republic

MEP Silvia Costa, President of Culture Commission, European Parliament (video message)

Speakers:

Antonio Martusciello, AGCOM

Danielle Mazzonis, CNI UNESCO

Antonio Falduto, Italian Coalition for Cultural Diversity

Emilio Cabasino, MiBACT

Luca Milano, Rai Fiction

Paolo Agoglia, SIAE

Debate “Technological innovation identities: the project Istella, an all-Italian search engine to discover similarities and diversities”

MEP Renato Soru, European Parliament

Derrick de Kerckhove, Professor at the University of Montreal, Osservatorio Tuttimedia

Francesco Angelo Siddi, President of Osservatorio Tuttimedia and RAI’s Board member

Attendees:

Paolo Lutteri, Vice President of EGTA; **Maria Pia**

Rosignaud, Osservatorio TuttiMedia;

Andrea Marzulli, SIAE (*)

Discussion and approval of the document “*Contribution of Eurovisioni 2015*” for the Informal Council of Ministers of 25 October in Mons “*Cultural exception in the digital world*”

5:00 pm

“For a virtuous cooperation between media and higher education”

Event in collaboration with the Università Telematica Internazionale “UniNettuno”

Introductory speeches:

Maria Amata Garito, President and Dean of the Università Telematica Internazionale UniNettuno

Giacomo Mazzone, Secretary General of Eurovisioni

Moderator:

Gianpiero Gamaleri, Journalist, Professor of Sociology of Communications

Speakers: :

Furio Colombo, Journalist and Writer

Rodolfo De Laurentiis, President of Radio tv Confindustria

Alberto Gambino, Director of the magazine “Dritto, Tecnologia, Mercato” and President of Accademia Italiana del Codice di Internet

Maria Pia Rosignaud, Director of the magazine “Media2000”

Maarten Van Aalderen, Journalist, Vice President of Associazione Stampa Estera

Hotel Domus Romana

Via delle Quattro Fontane, 113 Roma

7:00 pm (invitation only event)

Welcome cocktail, offered by Eutelsat

Cinema “Quattro Fontane”

Via Quattro Fontane, 23 Roma

Introduction: **Luciana Castellina** (Eurovisioni),

Giuliano Berretta (DBW), **Luigi De Siervo** (Rai Com)

h 20:00 (invitation only event)

World premiere of “La Bohème” in 4K, by Ettore Scola, in presence of the director

Original Italian version, in collaboration with Eutelsat and RaiCom

First world production in 4 K 50 frames of an Opera
Introduction by **Luciana Castellina**, vice-president of Eurovisioni

Friday 23rd October 2015

Palazzetto del Burcardo (SIAE)

Via del Sudario, 44 Rome

9:00 am

Why is film literacy a strategic factor in Italy and Europe?

Overview on some European initiatives for Film Literacy, in cooperation with the University of Roma Tre and the BFI-British Film Institute

Participating members:

Introduction: **Giacomo Mazzone**, Eurovisioni

Moderator: **Marco Maria Gazzano** (Università Roma Tre)

Presentation “A Framework for Film Education in Europe:

Mark Reid (Head of Education, British Film Institute) e

Simone Moraldi (FLAG-Film Literacy Advisory Group/Università Roma Tre)

Silvia Costa* President of Cultural Commission, European Parliament (video message)

Nicola Borrelli* General Direction for the Cinema-MIBACT
Gianni Amelio* regista, docente CSC- National School of Cinema

Alessandra Guarino CSC- National School of Cinema

Daniele Vicari, regista, President of the School

of Cinema Gian Maria Volonté, Rome

Representative of Culture Commission, Senato della Repubblica*

Corradino Mineo, Senator of the Italian Republic, Italian Parliament

Stefania Parigi, University of Roma Tre/CUC-Consulta Universitaria del Cinema

INTERNATIONAL DAYS

Thursday 19th November 2015

Palazzo Farnese – French Embassy

Piazza Farnese 67 Rome

(For the security measures of the French Embassy, all participants have to register 48 hours before the event and send a copy of the ID document they shall use to access Palazzo Farnese to promozione@eurovisioni.it)

9:00 am - 2:00 pm

Joint workshop AGCOM – Eurovisioni

New EU legislative framework for audiovisual and communication: *Overview of the AVMS Directive, refit or review of the AVMS Directive, review of the telecom package.*

Welcome speeches:

Catherine Colonna, Ambasciatrice di Francia (*)

Michel Boyon, Presidente A.C. Eurovisioni

Guy Daleiden, Luxembourg EU Presidency

Angelo Marcello Cardani, President of AGCOM

Representative of Eutelsat

Panel 1: *Review of EU legislative framework on audiovisual and communication*

EU Commission; European Parliament; CSA/ERGA; EPRA; AGCOM

Panel 2: *online copyright*

AGCOM; SIAE; SACD; SCAM

Conclusions

Italian Government/French Government-Ministere de la Culture et de la Communication/AGCOM

Representatives from these organizations have also been invited to attend:

ACT, EGTA, EBU-UER, European Audiovisual Observatory, MNRA, SCAM

Palazzo Farnese

Sala Anna Magnani

7:30 pm

Première of TV movie France Télévisions production Image et Cie.

“Presque comme les autres” by Bertrand Renaud (90’)

Original version in French, with English subtitles

The director **Bertrand Renaud** and the producer **Nicole Collet** will attend