



Reija Hyvärinen (born 1962)

Director of Communications, Yle, the Finnish Broadcasting Company

Education: Master of Arts, Master of Social Sciences, certified business coach, Associate Certified Coach (ACC)

Main occupation: Director of Communications (1.1.2011 - )

Member of the management group of Yle (2011 - )

Key work experience: executive programmes manager, YLE24, Yleisradio Oy 2007 - 2010; chef, YLE News, Yleisradio Oy 2006 - 2007; managing editor, YLE24 Online, Yleisradio Oy 2004 - 2006; journalist of politics, TV-news, Yleisradio Oy

1992 - 2004; national news reporter , TV-news, Yleisradio Oy 1987 - 1992.